

IDEAS.

Ideas are the lifeblood of humanity. Without ideas for improvement, we would still be getting around in a horse and buggy, there would be no shopping malls, no mass media, no electricity, no reticulated water, no modern medicine, and this long list

goes on. At the corporate level, ideas for improvement result in better service to customers, improved staff relations and job satisfaction, expansion of business and better profits for owners.

Even at the domestic (home) level, we are constantly

considering what needs to be done in our daily lives. A case could be made that “ideas” or “suggestions” should be on the agenda of every regular meeting of corporations and bodies corporate.

Ken Moore, 14.6.2024.